

OO Korean Restaurant

(example) • Online visibility report

Restaurant, Frankfurt, Germany / Checked 28 Sep 2026 / By Uihyun Moon / Mobile, Frankfurt city centre, logged out



HB Crossborder
허니벳저

At a glance

Google Business Profile Needs work	Website basics Urgent	AI search visibility Urgent	Reviews and reputation Needs work
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Verdicts: Good (keep it up) / Needs work (there, but thin) / Urgent (missing or misleading)

Your rating is in line with nearby Korean restaurants, but German-speaking searchers see very little about you. Fixing your hours and menu photos alone gives people a reason to tap.

Your 3 priorities

- Fix opening hours and closing days.** Sunday closing is missing, and one review mentions a wasted trip.
 - Upload 10 menu photos with German captions.** The latest photo is from 2023 and no prices are shown.
 - Reply to German reviews.** Only 1 of the last 10 reviews has a reply.

1. Google Business Profile

Item	Current state	Verdict	Suggested fix
Business name and category	OO Korean BBQ	Good	Keep
Opening hours and holidays	Mon–Sat 11:30–22:00, Sunday closing missing	Urgent	Add closing days and holidays
Phone, website and booking links	Phone only, no booking link	Needs work	Add a booking link
Photos (number, how recent)	14 photos, latest from 2023	Needs work	Add 10 menu and interior photos
Description (local language, key terms)	Korean-only description	Urgent	Add German and English
Menu, services and prices	No menu	Urgent	Add signature dishes and prices
Recent posts and updates	No posts in 6 months	Needs work	Post 4 updates a month

2. Website basics

Item	Current state	Verdict	Suggested fix
Pages in the local language	None (Instagram only)	Urgent	One-page German site
Mobile speed (PageSpeed score)	n/a	Needs work	Check when building the site
Title and description tags	n/a	Needs work	Check when building the site
Structured data (LocalBusiness etc.)	n/a	Needs work	LocalBusiness structured data
Path to enquiry or booking	Phone only	Needs work	Add a booking button

3. AI search visibility (5 questions)

Customer question	ChatGPT	Perplexity	Google AI Overviews	Notes
Koreanisches Restaurant Frankfurt	Competitor only	Not mentioned	Competitor only	Review count in German matters
Korean BBQ Frankfurt	Not mentioned	Not mentioned	Not mentioned	Menu info missing
koreanisch essen Innenstadt	Competitor only	Not mentioned	Not mentioned	
Bibimbap Frankfurt	Not mentioned	Not mentioned	Not mentioned	Menu not listed
한식당 프랑크푸르트 (Korean)	Mentioned	Mentioned	Not mentioned	Visible to Korean searches

Key: mentioned / not mentioned / competitor only. Checked on 2026-09-28.

4. Reviews and reputation (compared with nearby competitors)

	You	Competitor A	Competitor B	Competitor C
Rating	4.3	4.5	4.2	4.4
Number of reviews	182	311	96	240
New reviews, last 30 days	3	9	2	6
Owner replies (of last 10)	1	7	0	5
Number of photos	14	86	22	57

How to use this report

You can do the 3 priorities yourself. If you get stuck, ask us at moonshowstar@gmail.com. It's fine to keep the report and stop here.